



SGT UNIVERSITY

SHREE GURU GOBIND SINGH TRICENTENARY UNIVERSITY

(UGC Approved)

Gurugram, Delhi-NCR

Budhera, Gurugram-Badli Road, Gurugram (Haryana) – 122505 Ph. : 0124-2278183, 2278184, 2278185

Webinar on

**“Challenges for Hospitality & Tourism
Industry post Covid 19”.**



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SGT College of Hotel & Tourism Management

“Challenges for Hospitality & Tourism Industry post Covid 19”.

05th September 2020, SGT University

Brief Profile of Speaker: Shri Venkatesan Dhattaryan , Regional Director, Ministry of Tourism Govt. Of India .

He has been engaged in Destination Marketing since 2004 with active role in the North and south American markets. Core Member of the Incredible India Brand campaign. His specialty is managing the Global online campaign of ministry of tourism.

Organizers: SGT College of Hotel & Tourism Management

Report of the Webinar/ Event / FDP Program:

a) Introduction:

A session was organized for students to make them understand what are the challenges the hospitality industry is facing and how to overcome these challenges.

b) Objective of the Webinar:



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The objective of the event was to make the student understand and aware what are the latest trends and scenario post covid 19.

Also what are the marketing strategy hotels are opting to attract the tourist.

c) Screenshots of Webinar/ Picture of Event: Good quality picture with legends is mandatory

E-Brochure

The brochure is for a live webinar organized by the Faculty of Hotel & Tourism Management at SGT University. It features a blue and white geometric background. At the top left is the SGT University logo and name. The title 'Challenges for Hospitality and Tourism Industry post covid 19' is prominently displayed. Below the title, the roles and names of the participants are listed: Chair (Prof. Dr. Gulshan Khanna), Host (Dr. MK Sharma), Moderator (Ms. Anshu Kapoor), and Expert Talk (Shri Venkatesan Dhattareyan). A circular inset shows a video feed of the expert speaker. At the bottom right, the date and time of the event are given as 5.09.2020 (Saturday) at 2:00 p.m., along with a short URL.

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(UGC & AICTE Approved) Gurugram, Delhi-NCR

Live Webinar on

Challenges for Hospitality and Tourism Industry post covid 19

Chair

PROF. (DR.) GULSHAN KHANNA
Pro Vice Chancellor,
SGT University

Organised By
Faculty of Hotel & Tourism Management

Host

DR. MK SHARMA
Dean SGT University

Moderator

Ms. Anshu Kapoor
Assistant Professor
SGT University

EXPERT TALK

Shri Venkatesan Dhattareyan
Regional Director
Ministry of Tourism, Govt. of India

5.09.2020 (Saturday) 2:00 p.m.
shorturl.at/hnDHN

List of participants

23

Signature of co-ordinator



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Webinar on Challenges for Hospitality & Tourism Industry Post Covid 19		
S.NO	NAME OF STUDENTS	REMARKS
1	Ali Hussain	P
2	Shalesh Kumar	P
3	Yash Jariwal	P
4	Anu Agrawal	P
5	Sunny	P
6	Prince Khatana	P
7	Bhumi Sharma	P
8	Naman Madaan	P
9	Rinku Kushwah	P
10	Sahil	P
11	Rahul Gulia	P
12	Grespin	P
13	Aman	P
14	Rohit Rana	P
15	Khushi Kataria	P
16	Uttkarsh Kumar	P
17	Deepak Pandey	P
18	Laxita Yadav	P
19	Aman Kumar	P
20	Vivek Kumar	P
21	Abhishek Barua	P
22	Karan Sharma	P
23	Rishabh Budhreja	P

Date - 5.9.2020



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